

Résumé

PERSONAL DETAILS

Name Jonathan Va'afusuaga (Johny)
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Portfolio www.johnyva.com

OVERVIEW

I am a multi-skilled and talented person who has surrounded myself for almost ten years with Art, Design and Music. I will never shy away from a challenge, in fact I embrace challenges, when the pressure is on, my positive and optimistic nature drives me to finish the task at hand to the best of my ability.

Skills . Graphic Design for Print & Web, Art Direction & Conceptual Thinking, Branding & Marketing, Typography, Photography, Illustration & Mixed Media Art, HTML, 3D Modelling & Audio Production.

Software Literacy . Adobe Creative Suite, Macromedia Freehand, Quark Xpress & Dreamweaver with a reasonable knowledge of Macromedia Flash, Autodesk Maya, Microsoft Office & most mainstream Audio Applications.

Competent with both MAC & PC platforms

EDUCATION

2003 . Christchurch Polytechnic
Graduates Diploma in 3D Modeling & Animation

2002 . Career Link College
National Certificate of Web Programming & Design

1999 - 2001 . Design & Arts College of NZ
National Certificate of Communication Arts & Design

1994 - 1998 . Christchurch Boys High School
Consistently high marks in Art & Design

1996 . University of Canterbury, School of Fine Arts
Selected & sponsored by Creative New Zealand to attend the Pacific Print Workshop with resident artist Fatu Feu'u

1992 . Impact College of Continuing Education
12 week Creative Art course

STRENGTHS

Can accurately translate the desires of a client into a graphic medium.
I enjoy finding creative and innovative solutions for client needs.
Can work individually or as a member of a team.
I Can operate within deadlines and budgets efficiently.
Can direct and manage people effectively.
Adaptable and a quick learner.
Good client liaison skills.
Diligent and conscientious.
Enthusiastic and dedicated.
Focused and determined.
Passionate and honest.
Attention to detail.



RELEVANT WORK HISTORY

1998 - 2010 / Freelancing (JohnyVA)
Freelance Graphic Design / Artist & Art Direction

Through freelancing as a graphic designer / art director in various local and national music scenes, I have been able to secure my own niche in this extremely interesting and rewarding industry. This has given me the opportunity to develop both personal and professional relationships with some of New Zealand's premiere musicians and artists. As my client base has been created through word of mouth and reputation alone, I have never needed to advertise, even when the job has not been music related. I take pride in my freelance work and this is reflected in my work history and client base.

Jan 2010 - Aug 2010 / Alexanders Advertising
Art Director / Graphic Designer

Academy Group is a conglomerate of companies that publish a large variety of directly marketed print media products. Originally joining the company as a graphic designer, early in 2006 I was given the title of Art Director and challenged with the task of lifting the quality of all products across the board, this included full re-

Jan 2005 - Oct 2007 / Academy Group
Art Director / Graphic Designer

Academy Group is a conglomerate of companies that publish a large variety of directly marketed print media products. Originally joining the company as a graphic designer, early in 2006 I was given the title of Art Director and challenged with the task of lifting the quality of all products across the board, this included full re-branding, clearly defining styles and formats. Role also included liaising directly with advertising sales contractors and their clients, directing other graphic designers and production team members, working very closely with the editorial department and senior management.

Jan 2002 - Dec 2002 / Design & Arts College of NZ
Part-time Graphic Design Tutor

Tutored two classes, 14 students each class in Graphic Design. Responsibilities included preparation for class, creation of assignments and marking. Also to provide support for students and 1-on-1 tutoring when required.